VISION
Create environmentally and socially conscious communities with the essence being the safeguarding of human health, public welfare and the environment

MISSION
IDENTIFY communities and areas where we can make a difference in cleanliness and the valorization of the natural and cultural heritage. UNDERSTAND root causes to problems and work on addressing them through awareness raising, capacity building and hands-on project implementation. CREATE initiatives, making sure that available/local human, natural and physical resources can be optimally utilized to ensure sustainable development. And, COLLABORATE with community groups, civil organizations, and local and central authorities throughout.

CORE VALUES
- **Sustainability**: Account for social, economic and environmental aspects in actions.
- **Empowerment**: Strengthen capacities and sense of belonging.
- **Transparency & Accountability**: Maintain a transparent working environment to ensure social accountability.
- **Creativity**: Create innovative ways and use of resources for result-oriented actions.
- **Quality**: Assess and control our work through social feedback to assure performance.
- **Alliances**: Work as teams and partners with community and organizations (public and private).

PROGRAMS UNDER DEVELOPMENT

Empowerment through Charters: Empowerment to act for the environment with an end objective of sustainability through involvement of communities and localities. Bring forth matters of cleanliness as solutions for the issues of the community. Through this approach, ACE aims at looking at root causes to human behavior and addressing them within the campaigns.

Active Plantation Programs: Develop programs that show the values of being active during what is believed as “leisure time” for planting and agricultural activities. It presents the benefits of doing something, mainly through agriculture, and addresses physical and mental fitness.

How ACE Started
The idea started while working in Tyre in 2013. We recognized that we can help create clean environments by reinforcing cultural identity and sense of belonging, appreciation of crafts passed-down by ancestors and belief in cleanliness as a way forward.
**Cultural and Natural Heritage:** Rehabilitation projects and programs to help communities protect cultural and natural heritage. The program would strengthen ownership, develop knowledge on the identity, and help protect the identified heritage.

**Valorization of Solid Waste:** Encouraging Sorting at source, backyard composting, recycling, rational use of resources, etc. For instance, noting specific behavior and encouraging a culture of “doggy bags” and not throwing food.

**Awareness Campaigns and Capacity Building:** of communities groups and notable local authorities in solid waste and water management, and disaster risk management.

**Fishermen Project:** Training seminar for the fishermen of Jounieh port on Solid Waste Management, with particular emphasis on fish waste and waste generated by different port activities.

**Pilot Area for Disaster Rapid Response:** Al Masaken area of Tyre was selected to form a pilot area for mainstreaming Disaster Rapid Response through awareness raising for the community, contingency planning and mitigation plans at the cluster level. An emergency response container was deployed and furnished with necessary response equipment.

**Common Sense:** “Least common is common sense”. As one’s idea of "common sense" is likely to contradict someone else’s, the idea is to encourage people to build consensus on issues and help present them as "common sense", being conclusions that most people can accept. It is an awareness campaign of short messages and slogans that are systematically presented to the public. Each “common sense” would reference its source (club, school, person...). Designs of campaigns embody collaboration with universities and schools to raise awareness in ways that make sense and in questioning before supporting.

**Training in Waste Management:** Providing capacity development for experts, municipalities and Unions to improve efficiency and effectiveness of Solid Waste Management. The training covered Waste Management, Collection, Treatment and Disposal.

**“Phoenician Boat Project”:** with the help of a local artisanal boat maker in Tyre, the project includes the building of a 30 meter long “Phoenician” boat to be one of Lebanon’s goodwill envoys that promotes identity, history and values, and underscores Phoenician heritage.

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**SUPPORT US**

Your collaboration and support is greatly appreciated to help ACE fulfill its work. For donations and sponsorship please **contact us:**

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